

PERSONAL INFORMATION



Meruyert NARENOVA

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Female | 09/05/1960 | Nationality: Kazakhstan

WORK EXPERIENCE

- 2002 - at pres. University of International Business (Almaty, Kazakhstan)**
- Nov. 2016- at pres. Advisor to President**
Responsibilities: Management and administration of scientific projects and international cooperation/Docent of Economics Dep.
- 2014- 2016 Acting Rector**
Responsibilities: Overall Management of the UIB
Docent/Teaching courses on Bachelor, Master and PhD courses-**2002- at present**
 Strategic Management, Marketing Management
- 2013- 2014 Vice-Rector on Academic Affairs**
Responsibilities: Management of the academic activities of the university
- Jan 2002-Aug 2013 Advisor to the President/Docent**
Responsibilities: Management and administration of scientific projects and international cooperation/
Teaching courses on Bachelor, Master and PhD courses:
 Strategic Management, Marketing Management, Introduction to the multilateral trade system, Regional integration in the modern world, agreements of the WTO)
- 2000-2002 Kazakh Institute of Agribusiness and Consulting of the Kazakh National Agricultural University**
Secretary Academic/Senior Researcher
Responsibilities: coordination of Academic Council of the Institute, dealing with government agencies, research institutions, conducting studies.
- 1998 -2000 Almaty School of Management, (currently ALMAU)**
Dean for MBA Programs
Responsibilities:
 a. Management and administration of academic and organizational affairs for following programs:

 - Joint MBA Program (with Maastricht School of Management);
 - Full and part-time MBA Program ;
 - HEC Program “Master in Advanced Management” (France);
 b. Development of programs and curricula, hiring academic and administrative staff for the programs, creation of international relations.
- 1993-1998 Kazak State Academy of Management, (currently NARXOZ University)**
 - **Chief Expert** of Strategic Development Department (for TACIS project “Strengthening the Teaching Capacity of KazGAU”, 1996-1998; **Responsibilities:** planning and development of strategy for the Academy, management of organizational changes and restructuring I the Academy, implementation of new programs and structural procedures.
 - **Associate Professor** of Marketing Department, 1993-1996; **Responsibilities:** teaching study courses, developing curricula, preparation of didactical materials and teaching instructions etc
- 1989-1993 Karaganda Cooperative Institute (currently Karaganda Economic University)**
 - **Head of Marketing &Management Department , 1991-1993. Responsibilities:** management of the department activity- teaching. Research, faculty development, enhancing teaching capacity etc.
 - **Senior Lecturer, 1989-1991. Responsibilities:** Teaching study courses, developing curricula, preparation of didactical materials and teaching instructions etc.

EDUCATION AND TRAINING

Academic background

- 1996** **University L. Bocconi (Italy) and Maastricht School of Management** - Executive Program on Management -Diploma with Distinction
- 1989** **Moscow Institute of Management**
PhD in Economics/Candidate of Sciences in Economics
- 1984** **Moscow Cooperative Institute**
Diploma of Lecturer/Pedagogics
- 1982** **Karaganda Cooperative Institute**
Diploma of Higher Education with Distinction, Economics of Trade

Trainings

- 2008-2016** Workshops & training in the framework of EU program for national experts in higher education reform – NT HERE (national Team of Higher Education Reform Experts of the Ministry of Education & Science of the RK)
- 2013; 2014; 2015** Workshops on teaching techniques- Italy, Bologna University
- 2009; 2010** Workshops of World Trade organization on teaching and research in international trade, Geneva, Switzerland
- 2008** Regional workshop of WTO on teaching and research on international trade, Kiiv, Ukraine
- 2008-2011** International workshops of EU TEMPUS program on reforming of Higher education, EU countries (Portugal, Belgium)
- 2005; 2006** WTO workshop on teaching and research on international trade
- 2003** Workshop “Economic information for management” –CIPE , Vienna, Austria
- 2002** Workshop on management of global production and supply chains – International Trade Center, Almaty, Kazakhstan
- 2002** Tools for market analysis – International Trade Center, WTO, Geneva
- 1999** Workshop on TTQM and Crisis Management» -Asian Productivity Center- Almaty, Kazakhstan
- 1998** Productivity and HRM - Asian Productivity Center , Tokyo, Japan;
Case study techniques- (Budapest, Hungary) and many others

PERSONAL SKILLS

Mother tongue(s) Kazakh

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
	Self-assessment				
Russian	C2	C2	C2	C2	C2
	Self-assessment				

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](https://www.cedefop.europa.eu/en/common-european-framework-reference-languages)

Communication skills Good communication skills acquired on working with public, academic bodies and other entities both national and international arena.

Organisational / managerial skills ▪ Leadership and managerial skills due to long professional experience

Job-related skills ▪ good command of quality control processes (currently national expert for FIBAA –German Agency for Accreditation: <https://www.fibaa.org>)

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient	Proficient	Independent	Basic	Basic

Levels: Basic user - Independent user - Proficient user

[Digital competences - Self-assessment grid](#)

▪ good command of office suite (word processor, spread sheet, presentation software)

Driving licence

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ADDITIONAL INFORMATION

Publications

Research papers and articles on international business, international trade issues and Kazakhstan transition to market economy.

Selected Publications (last five years):

1. National Economy Competitiveness in the Global World, Almaty, 2016.
2. Theory and Practice of Resilience Management .State of Art for Didactical and Research Perspectives in Central Asia.- Resilience Management and Renewable Energy Processes, editor Laura Tampieri: Societa Editrice "IIPonte Vecchio"-2016
3. Trade Policy Issues in Kazakhstan, Almaty, 2015
4. Contemporary Kazakh Economy Development, Almaty, 2014.

Projects

Research Projects:

1. **Coordinator for Joint Conferences with Society for Study of Emerging Markets** - <http://emerginggecons.org>- in Milano &Astana (KZ), 2019;
2. **Coordinator for Research Projects with Cambridge Central Asia Forum**, Jesus college, Cambridge university (UK): <http://centralasia.group.cam.ac.uk/news/Roundtable2017>
3. **Coordinator International Practicum Project on International Business** (jointly with University of Inumbria - www.uninumbria.it)-2017-2018;
4. **Lecturer and Coordinator for GEM (Green Energy Management):**www.gem.unimib.it)-2016 (Erice, Italy)-2017; summer school jointly with UNIMIB : www.unimib.it and ENU (Astana,Kazakhstan) -2017; www.enu.kz; La Laguna University –Teneriffe(Spain)-2018; Higher School of Oil - Baku (Azerbaijan)-2019.
5. **Researcher and visiting lecturer in EU Project** : RESINT (Knowledge Network)- November 2015 –Bologna University (Italy): http://resint.eu/wp-content/uploads/2015/11/BOLOGNA-FORLI/Agenda16-21Novembre2015_manifesto.1.doc
6. **Fulbright Visiting Scholar**, George Mason University (USA) -09/010- 06/2011 (www.gmu.edu); Research project: "USA Strategies and Priorities in Regional Trade Agreements"
7. **Project Leader for International Project** funded by Slovak Agency on International Development Cooperation (SAMRS): Building bridges between Slovakia-Kazakhstan: policy forums and sharing transition experience (2008-2009). www.sfpa.sk
8. **Expert for TACIS project** "Strengthening teaching capacity of Kazakh State Academy of Management" -1996-1998

International projects in Higher Education:

1. **Conducting International Accreditation of four UIB programs** (2 BBA&2 MSc) - 2012 and 10 (BBA&MSc) -2015 at **Agency for Quality Assurance and Accreditation Austria (AQ Austria)**;
2. **Development of dual and triple degree programs with foreign universities:** Italy (Bologna University-MSc); Chech Rep.- J.A. Komensky University (BBA) ; Latvia, Poland, Lithuania, South Korea –BBA&MSc; China, France- BBA&Msc – in progress;
3. **Development &management of academic mobility programs with universities of 16 foreign countries**, including **Erasmus Plus Erasmus Plus International Credit Mobility (ICM)** with Kozminski University (Poland)-2015-2020: www.kozminski.pl;

- University of Dunaujvaros(Hungary), 2016-2018: www.uniduna.hu; ISMA(Latvia), 2016-2018: www.isma.lv
4. **Expert for National Erasmus Plus office in KZ (NEO)** on monitoring E+ projects: KA: Capacity Building In Higher Education (CBHE) and KA: International Credit Mobility (ICM)-2016
 5. **Member of National Higher Education Reform Experts –NT HERE (Tempus/Erasmus plus)** -2008-2014
 6. **Areas of responsibility:** Students Self-Governance; Diploma Supplement; Academic mobility
 7. **Team Leader of TEMPUS** project 516802 –TEMPUS -1-2011-1-KZ-TEMPUS-SMGR “ STUdents self-governance and Democratic Involvement in Kazakhstan ”- 2012-2015

Coordinator of TEMPUS program projects:

1. Coordinator for Erasmus+ ICM project with UNICAM (Italy)- 2019-2020 www.unicam.it
2. Coordinator for Erasmus + ICM Project with ISMA (Latvia)-2016-2017 www.isma.lv
3. Leadership for ICM projects – Kozminski University (Poland)-2015-2020: www.kozminski.pl ; University of Dunaujvaros(Hungary), 2016-2018: www.uniduna.hu
4. Implementing of ECTS at Kazakhstan universities SCM Form N. T002B05 in consortium with Bologna University (Italy), Central Ostrobothnia University of Applied Sciences (Finland), KazNPU, KSU-2006-2007;
5. SM_SCM_T073B06-2006 (KZ)Distance education standards and accreditation system in Kazakhstan (DESAS)in consortium with J.A.Komensky University Prague (Czech Rep.), Dresden Technical University (Germany), Karaganda State Technical University

Other experience:

1. **National expert for FIBAA-** German Accreditation Agency: <https://fibaa.org> -2016-present;
2. **EACEA expert for Erasmus + CBHE projects**-2018-present;
3. **Expert for National Erasmus+ office-** 2016-2017;
4. **Member of Doctoral program Committee** at University of Camerino; www.unicam.it
5. **Member of working group** of the Ministry of Education&Science of RK on preparation of Rules of Implementation of Credit Technology (ECTS)of Education -2009-2011: Order of the Minister of Education&Science of the RK #152 of 20 April, 2011 “About Approving Rules of Organization of Education Process on the Credit Technology”; Responsibility for the Chapter 5 “Academic mobility in the framework of Kazakhstani system of transferring credits on the basis of ECTS”;
6. **Member of working group** of the Ministry of Education&Science of RK on implementation of PhD programs in KZ HEIs (2008-2010) and MBAprogram Rules&Regulations (2007);
7. **National expert for the World Bank and OECD** project on Review of National Higher Education System -2007.
8. **Member of State Attestation Commission for attestation of Kazakhstani universities-** Kazakh-German University (2006) and KBTU (2007)
9. **Expert for TACIS project** “Strengthening teaching capacity of Kazakh State Academy of Management” -1996-1998

Conferences

- Organizer of International Scientific conferences of UIB on different issues, including global trade development issues, competitiveness of national economy (2002-2019);
- Organizer of International Video-conferences (World Bank Institute and other international agencies)-1999-2007;
- Organizer of regional seminars on WTO rules and accession jointly with WTO in Almaty (Kazakhstan)-2007;2008; 2011;

Courses/ Seminars

Courses taught to graduate/postgraduate students:

Marketing Management; Strategic Management; Strategic marketing; Industrial Marketing; Introduction to Marketing; International Economic Relations; Introduction to the multilateral trade system; Regional integration in modern world; Agreements of the WTO

Honours and awards

Medal of the Ministry of Education and Science of the Republic of Kazakhstan “For the distinguished contribution to the development of science”, 2007

Memberships

- Honorary member of Association of textile enterprises of Kazakhstan (from 2007)
- Deputy Editor of UIB’s Scientific Journal “Vestnik UIB”-ISSN 1990-55800- (2006 - 2017)